



2010 FORD MUSTANG



Muscle goes modern as the 2010 Ford Mustang hits the streets with a new exterior design, a new world-class interior featuring well-crafted materials and updated technology, and a V-8 with more horsepower and a throatier exhaust sound.

Customers can choose from a V-6 or a V-8 with their choice of coupe, convertible or innovative glass roof. Both the V-6 and the GT have brand-new sculptured front-end designs unique to each model, and the exterior sheet metal, with the exception of the fast-back roofline, is all new for 2010.

Front and rear fenders feature sculptured wheel flares, and a classic spear character line on the doors leads to a modern indication of "hip" rear fenders. The rear end design features aggressively angled rear corners, a sculptured decklid and prominent rear badge. Mustang GT also benefits from engine and chassis innovations from the Bullitt model, including power increase to 315 horsepower.

State-of-the-art technology adds to the convenience and safety of the 2010 Mustang, from the latest version of Ford SYNC®, with new features 911 Assist™ and Vehicle Health Report, to standard AdvanceTrac® Electronic Stability Control, which complements the all-speed traction control and anti-lock braking system.

The Mustang has been America's favorite muscle car for 45 consecutive years. In May of 2008, Ford built its 9 millionth pony.



NEW IN 2010

- New headlamps, lower fascias, fenders and grille are capped by a powerdome hood that enhances appearance while allowing for enhanced air cooling of the engine.
- Washer-fluid nozzles are tucked into the cowl with the antenna moved to the rear to create a cleaner appearance while reducing wind noise.
- New taillamp design featuring three LED bulbs fires sequentially from the inside for turn indication.
- Wheel and tire combinations are 1-inch bigger, ranging from 17 to 19 inches, which helps improve handling and braking.
- Upgraded instrument panel, along with new sound deadeners added to select areas, for improved interior quietness.



SAFETY/STANDARD

- Front seat side air bags
- Dual-stage driver and front passenger air bags
- Safety belt pretensioners
- Passenger seat sensing; crash severity sensing
- AdvanceTrac® with ESC
- All-speed traction control
- Anti-lock braking system

VITAL STATS

Production location: AutoAlliance International Plant, Flat Rock, Mich.

Powertrain: V-6 coupe and convertible equipped with a 4.0-liter SOHC V-6 mated to a five-speed manual transmission or an optional 5-speed automatic, 210 hp @ 5,300 rpm, 240 ft.-lb. torque @ 3,500 rpm. Mustang GT and convertible powered by a 4.6-liter 3-valve V-8 engine, 315 hp @ 6,000 rpm, 325 ft.-lb. torque @ 4,250 rpm

Fuel Economy: V-6: 18 mpg city/26 hwy.; V-8: 16 mpg city/24 hwy.

MSRP: Starting at \$20,995



PONY STORY

The 2010 Ford Mustang boasts not only a new look, advanced technology and greater power, but a brand-new pony badge as well.

Like the restyled Mustang, this pony is more defined and more muscular. With its defined edges and crisper form in a tinted-chrome finish, the new pony

will grace the grilles of the V-6 and GT versions of the Mustang. For the first time, a black-chrome version of the Mustang pony badge is available on the new GT grille.

Hours of researching images of horses and understanding their appearance in natural, wild settings helped bring forward the design of the new badge to give it a more realistic feel. The head was lifted to make the pony more proud, and the head tipped into the wind to give it a feeling of greater speed and better balance. It is more chiseled and more defined and looks more like a wild horse – more realistic in terms of proportion to an actual Mustang.